

Development Newsletter

Issue 4: November 16, 2022

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Development Calendar

Nov. 14-28: Advanced Giving phase of #IGiveCatholic

Nov. 29: #IGiveCatholic

Apr. 29: 2023 Annual Gala Auction



Questions?

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#IGiveCatholic 2022

https://richmond.igivecatholic.org/organizations/charlottesville-catholic-school

#IGiveCatholic takes place on #GivingTuesday, November 29th, from 12:00AM to 11:59PM for gifts given online at www.igivecatholic.org, or offline through a donation of cash or check directly to the Catholic organization of the donor's choice.

Last year, Charlottesville Catholic School was blessed to have a Community of Donors who pledged a total of \$20,00 in matching funds for any new or increased donations given during the #IGiveCatholic campaign. This year, that group has again set forth a match, this time of \$27,500. These funds will match any donations that are new or increased from the previous fiscal year. Our #IGiveCatholic campaign raised \$70,000 in total donations last year, and so we have set that as our goal for this year.

Leading up to #IGiveCatholic, and throughout the day on November 29, feel free to share Charlottesville Catholic School's Facebook posts to your own page in order to help spread the word, or email the link to our #IGiveCatholic page (found above), to family and friends near and far.

The Advanced Giving phase of #IGiveCatholic began on Monday, November 14 and runs through Monday, November 28. Advanced Giving is great for those who prefer not to give online via credit card, but would instead prefer to write a check. Checks can be mailed or dropped off at school. Donations made during the Advanced Giving phase are included in our #IGiveCatholic totals.



Charlottesville Catholic Brick sales

Have you ever noticed the brick walkway leading to the front of our school? Did you know that many of those bricks are engraved, and were purchased to honor or memorialize, or for business sponsors? If you would like to purchase a brick to be placed in the walkway, please visit:

https://polarengraving.com/charlottesvillecatholicschool.

At this time, money raised from the sale of bricks goes directly to the operational budget, which supports educational programming for our students.

EISTC

Thanks to Virginia's Education Improvement Scholarships Tax Credits (EISTC) program, contributing to help Charlottesville Catholic School students is more rewarding than ever. The following presentation describes how your gift to the Catholic Diocese of Richmond's McMahon Parater Scholarship Foundation can provide tuition assistance for students from low-income families to attend Charlottesville Catholic School.

EISTC Information

Year-End Giving reminder

For 2022 tax purposes, all donations must be received by December 31, 2022.



2023 Gala Auction

Save the date! Our 2023 Gala Auction will be held on Saturday, April 29, 2023 at the Omni Hotel. If you are interested in being part of the planning committee, or if you (or your business) would like to sponsor the event, please contact Colleen Smith (c.smith@cvillecatholic.org). More information about the Gala Auction will be in future Development Newsletters and Tuesday Tellers.



Charlottesville Catholic School Director of Development

Charlottesville Catholic School in Charlottesville, Virginia, seeks a Development Director for the 2023-2024 school year and beyond. The Charlottesville Catholic School Director of Development is responsible for overseeing the school's comprehensive fundraising efforts. Charlottesville Catholic School seeks an exceptional relationship builder who will passionately convey the mission and values of the school to individuals and partner organizations in an effort to expand the philanthropic footprint of the only Catholic School in a 100 mile radius of Charlottesville, Virginia. As an authentic storyteller, the successful candidate will lead school administrators, the volunteer board, and community partners in a comprehensive fundraising effort that includes annual and event-oriented fundraising, major gift fundraising, foundation support, and planned giving.

Under the direct supervision of the school principal, the Director of Development is responsible for:

- Implementing a comprehensive annual giving program;
- Increasing the amount and quantity of significant gifts from both individuals and private foundations;
- Implementing a strategy for philanthropic endowment growth;
- Engaging grandparent and alumni communities, both qualitatively and financially;
- Implementing and managing effective fundraising events and functions;
- Expanding CCS targeted donor circles;
- Preparing reports for and serving as a liaison representative to the School Advisory Board and Finance Committee.

Charlottesville Catholic School offers employer paid medical benefits, a 403B plan and voluntary vision, dental and life insurance. A flexible spending plan and pension are also available. The ideal candidate will have three-plus years of increasing fundraising experience. Interested candidates with school-based fundraising backgrounds are particularly encouraged to apply. Candidates with capital campaign, volunteer management, and social media experience will also be strongly considered.

If interested, please send a resume and Diocesan application, Attn: Vada Fallica, Principal; 1205 Pen Park Road, Charlottesville, VA 22901 or via email to v.fallica@cvillecatholic.org.